pirobase
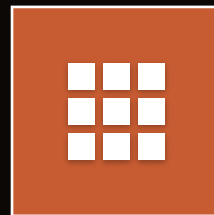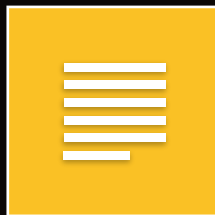
■ pirobase CMS 8

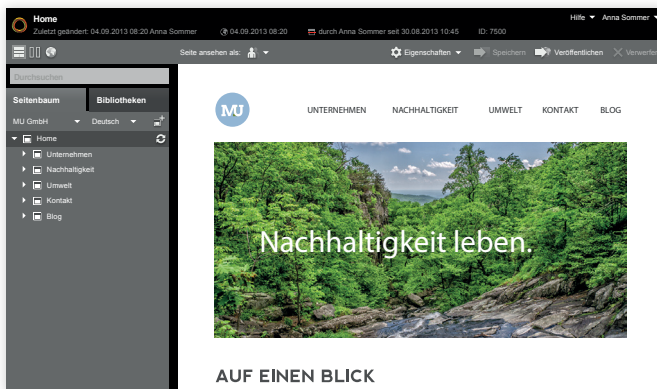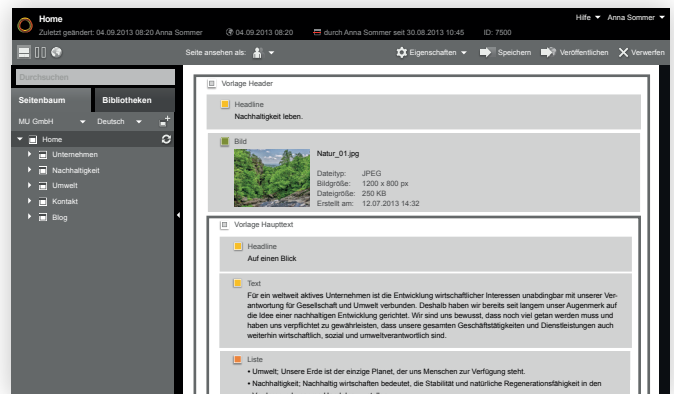# »Make things as simple as possible. But no simpler«

Albert Einstein

pirobase CMS - ingenious. limitless. intuitive

We believe that the world of enterprise content management is on the verge of change. It will move away from complex platforms towards more convenient, intuitive tools that allow authors to work quickly and in a less complicated fashion. This is why we have taken a new approach and have addressed these changes when we developed our latest major release. We are of the firm opinion that your authors need to have time for their creative work. And that you need to be able to reach your target groups with relevant content through as many channels as possible – via websites, apps, Facebook etc.

We want you to be able to serve these channels using one single system. Using pirobase CMS 8. This is why we have created a well thought out editorial interface from scratch, giving authors a tool which works the way they work. How will you benefit from this? You'll become quicker and more productive. Because you will be giving your authors a tool that is easy to use while at the same time meeting all of your technical requirements.

Preview

Structure preview

Figures that speak for themselves:
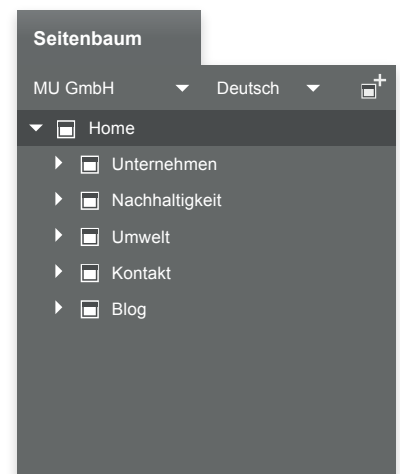
What is so special about pirobase CMS 8?

The library
everything in one place

Centred in one place, the new library provides you with all the content templates, documents and images you need to create and design your websites. All types of content can easily be moved to the site using Drag & Drop. You can also use the library to access content from external systems.

Bibliotheken

Übersicht

Vorlagen

Elemente

Gespeicherte Suchen

Bilderwelt

Dokumente

The site tree
the key coordinating point for content

The site tree is the hub and pivot for editing content and is crucial to the new editing environment. In daily operations your workflow will not be interrupted by external editors and dialogues – you manage everything in a single window and can see amendments as you make them. The various core pirobase CMS components such as content, documents and output are managed in this new, intuitive tool.

Seitenbaum

MU GmbH   Deutsch

- Home
  - Unternehmen
  - Nachhaltigkeit
  - Umwelt
  - Kontakt
  - Blog

101.000 Lines of Code   **100%** Test coverage

The multi-coloured guidance system
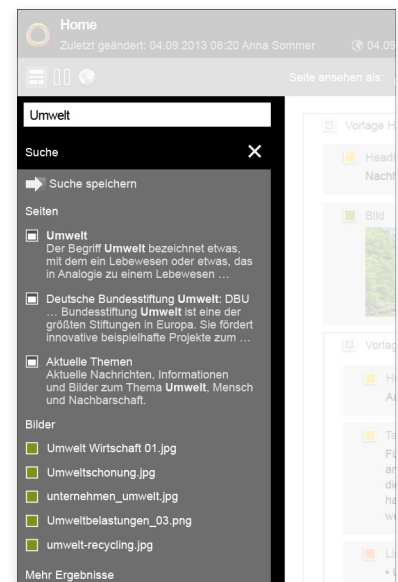### innovative and clearly laid out

Our new guidance systems colour codes the various content types and marks them with dedicated symbols. This helps you identify text elements, images or multimedia files which you can then move from the library to where you would like them to be in the site. Mouseover the symbols to display additional information on file size, date amended or zoom views of image files. You will always find the right content.

The search
wherever you need it

We have integrated the search function for authors directly in the new interface. This way you can quickly find all the images, documents and content templates you need for your website. Save the searches you regularly make as a search profile in the library.

10.080 cups of coffee

70 newly designed icons

Tracking how authors use the system
welcome to the pirobase Usability Lab

We feel it is important that people who use pirobase a lot have the time they need to concentrate on their creative work. This is why a major area of focus of our development work has been on the usability of our software. We have used the authors themselves to verify its user-friendliness. We wanted to know their reactions to our new editorial interface as this would help us design it in line with their wishes and needs. To do this, we invited authors to the pirobase Usability Lab at our headquarters in Cologne where they had the opportunity of testing pirobase CMS 8 under guidance.

Our development team checked just how quickly and intuitively the authors were able to work with the new system. Authors were given individual slots to explore pirobase CMS 8, using the new features and testing the enhanced, newly-designed editorial interface. Author feedback was then documented and evaluated. The input and suggestions for improvement were then integrated into further development work on pirobase CMS 8. The result: with this input from the authors, we are now able to offer an editorial tool that functions the way they work.

2.657 Use Cases

Who we are and what we do
presenting pirobase imperia gmbh

pirobase imperia gmbh is one of the leading suppliers of enterprise content management (ECM) and product information management (PIM) solutions. An experienced consulting team of ECM and PIM experts and our two product brands imperia and pirobase form the heart of our services. Around 120 highly-motivated employees at our office in Cologne provide our clients with all-round professional support: from consultation and an analysis of needs through to planning, project management and the installation and implementation of projects. Our client base includes large corporations, SMEs and numerous public bodies and institutions.

Long-standing satisfied clients
Here is just a selection of our clients

AXA · BASF The Chemical Company · MERCK · KDRS RZRS · real,-

KYOCERA · METRO · SWE Stadtwerke Erfurt Gruppe · Baden-Württemberg

DekaBank · BOSCH · TERUMO · SIEMENS

Contact

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